

**VISION 2020 STANDING COMMITTEE  
MINUTES OF JULY 9, 2014 MEETING  
Approved Aug. 12, 2014**

**Present:** Juli Brazile, Bruce Fitzsimmons, Joey Glushko, Mary Harrison, Jane Howard, Elizabeth Karpati, Josh Lobel, Brucie Moulton. **Absent:** Adria Arch, Steven Byrne, Kathleen Bodie, Adam Chapdelaine, Andrew Fischer, Gordon Jamieson, John Leone, Cheryl Miller, Angela Olszewski, Paul Schlichtman, Michael Stern.      **Submitted by:** Elizabeth Karpati

- The **minutes** of the previous meeting were accepted with several corrections.
- **2015 Census Survey:** Brucie has contacted Adam Chapdelaine about questions from the Energy Working Group, which will be needed before that group's next scheduled meeting in September. Juli has spoken with Ted Fields, who will have questions about economic development, and with Laura Wiener, who will contact the Transportation Advisory Committee; Disability Commission; and School Superintendent Kathleen Bodie.
- **Equipment and supplies:**
  - By Town Day we want to get lightweight nylon banners listing the task groups, and some lightweight folding tables.
  - For the long term we should have a new logo to use on all printed materials. Since 2020 is not so far away, should we start thinking first about a new name and then a new logo? For Town Day we should have a brochure with a tear-off part for signing up for task groups. If professionally designed, a logo would probably cost around \$600 and a brochure \$400. Could high school students be found to do the designing? Or could we get a public arts grant to pay for it?
  - Tent policy: Contacts for borrowing our tents are Juli and Joey. Tents should be lent out on a first come, first served basis and should be given out with a large-print instruction sheet for how to set them up and take them down. All task groups should be sent information about the tent policy and a sample request form, and a group borrowing a tent should notify all other task groups about the event it is holding.
- **Budget:** Mary has written a memo with questions we need to consider as we properly use and account for the money appropriated by Town Meeting. Juli will meet with Anna Whitten of the Planning Department to learn about Town procedures we need to follow.
- **Lessons from the past and ideas for the future:**
  - Standing Committee co-chairs should attend some task group meetings; at Standing Committee meetings, task groups should report briefly about what they are doing (by e-mail if a representative cannot attend), and "Town Hall reports" should be resumed, so that everybody is well informed about what is going on.
  - Occasionally we should get someone from the Town leadership, who cannot routinely attend, to make a presentation and tell us what they would like Vision 2020 to do.
  - Handouts sent in advance of a meeting can be helpful, e.g. background information or questions to be discussed.
  - Task groups should be given a list of suggestions for outreach each year.
  - We should try to get a student representative to the Standing Committee again.